

# Northern Knights Volleyball Club Inc.



Est. 2011

## Sponsorship Package

# Sponsorship Packages

*What would your sponsorship mean to this club?*

The Northern Knights is a not-for-profit community organisation. We endeavour to provide opportunities for individuals and teams in social, local and state competition. Playing a team sport helps individuals with teamwork, leadership, fitness, self-discipline and skill development. Any and all fundraising is directed into the Club to maintain and expand these opportunities for our members.

The ways in which fundraising and sponsorship funds may be used include, but are not limited to:

- Referee development and training
- New equipment
- Expansion to new training venues
- Training and upskilling of coaches
- Maintenance and upkeep of Club assets
- Promotion of the Northern Knights Volleyball Club
- Uniforms
- Trophies/medals and shields

<b>Summary of Sponsorship Packages</b>				
	<b>Gold</b> <i>\$5000 per year</i>	<b>Sliver</b> <i>\$2500 per year</i>	<b>Bronze</b> <i>\$1000 per year</i>	<b>Basic</b> <i>\$500 per year</i>
<b>Length of Sponsorship</b>	3 years	3 years	1 year	1 year
<b>Uniform/Banner Advertising</b>	x	x		
<b>Advertising on Facebook Page</b>	x	x	x	x
<b>Two Season Passes</b>	x	x	x	x
<b>Sponsorship on Club Website</b>	x	x	x	x
<b>Invitations to Club Events</b>	x	x	x	x
<b>Certificate of Appreciation</b>	x	x	x	x
<b>Logo on Letterhead</b>	x			
<b>Receipts for Tax</b>	x	x	x	x
<b>Club Photo</b>	x	x		

For further details of these Sponsorship Packages, please continue reading.



# NORTHERN KNIGHTS VOLLEYBALL CLUB

ABN: 64 572 043 518

3A Warren St, Gawler East, S.A. 5118

<http://www.northernknights.com.au>

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## Message from the Board

Dear Prospective Sponsor,

Firstly, we would like to thank you for your time in allowing us to present this sponsorship proposal.

The Northern Knights Volleyball Club was established in 2011 to fill a void of Volleyball Australia affiliated clubs in the northern suburbs and provide volleyball at all levels to the community. We have a well-established social volleyball competition that runs weekly at the St Brigid's Samaritan Sports Stadium located on Para Road, Evanston Park. We also take part in the State League competition, with teams in all divisions including juniors.

The Northern Knights Volleyball Club is the only northern club associated with Volleyball South Australia. Our potential members are located anywhere north of Grand Junction road, this allows a lot of exposure for both the club and potential sponsorship advertisement. The Northern Knights Volleyball Club fielded six Senior State League teams throughout the 2017 season where they participated in weekly trainings at St Paul's College, Gillies Plains. Within these five senior teams there were an average of eight players per team ranging from the age of 18 to 55, who also reside within the suburbs allocated to our club. The Northern Knights Volleyball club also fielded four Junior State League teams throughout the 2017 season where they participated in weekly trainings at Tyndale Christian School, Salisbury East and Paralowie R-12 School, Paralowie. The Northern Knights Volleyball Club also managed and co-ordinated a Northern Junior League program in 2017, which was located at Tyndale Christian School.

We would like to have the opportunity to continue to grow to provide sporting opportunities to the community. To do this, we are seeking sponsors. The different levels of sponsorship, which are detailed on the following pages, allow sponsors to be involved at all levels. We would like to expose your business to our community and make a connection with our members. The Northern Knights Volleyball Club believes our sponsorship proposal will provide an exciting marketing opportunity for your business and we would relish the opportunity of working in partnership with your business.

If you have any queries regarding any of our sponsorship packages or require any further information please do not hesitate to contact our Club President or one of our Sponsorship Coordinators.

**President:**

James Kath - 0407 188 500

**Sponsorship Coordinators:**

Matt Grace - 0420 549 974

Sarah Cook - 0425 355 090

Thank you for your time and we look forward to hearing from you soon.

# Gold Sponsorship

***\$5000 per year for 3 years***



- Business logo advertised at Mawson Lakes Beach courts
- Framed photograph of playing group with a shirt included
- Prime logo advertising on the playing shirt as indicated below



- Advertising your business website link on Club website
- Two passes to all games throughout the season
- Complimentary dinner for two at the end of season function
- Introduction as Main Sponsor and honour of presenting medals/trophies to both female and male League players
- Certificate of Appreciation for your support throughout the season

# Silver Sponsorship

***\$2500 per year for 3 years***



- Framed photograph of playing group
- Business logo advertised at Mawson Lakes Beach courts
- Prime logo advertising on the playing shirt as indicated

below



- Advertising your business website link on Club website
- Two passes to all games throughout the season
- Complimentary dinner for two at the end of season function
- Honour of presenting medals/trophies to both female and male Reserve players
- Certificate of Appreciation for your support throughout the season

# Bronze Sponsorship

*\$1000 per year for 1 year*



- Advertising your business website link on Club website
- One pass to all games throughout the season
- Complimentary dinner for two at the end of season function
- Honour of presenting medals/trophies to both female and male Division 1 or Division 2 players
- Certificate of Appreciation for your support throughout the season

# Basic Sponsorship

*\$500 per year for 1 year*



- Advertising your business website link on Club website
- One pass to all games throughout the season
- Complimentary dinner for two at the end of season function
- Honour of presenting medals/trophies to both female and male Junior players
- Certificate of Appreciation for your support throughout the season